



# LAKESIDE Living MAGAZINE

MARCH 2018

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**Dr. Michael Fisher & Dr. Marisa Zitterich - *The Art of Dentistry***



living  
BEST OF  
ROCKWALL  
& ROWLETT  
Readers' Choice  
2017



## Dr. Michael Fisher & Dr. Marisa Zitterich

*Family, Cosmetic and Implant Dentistry*

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**D**r. Michael Fisher and Dr. Marisa Zitterich are proud to give their patients the very best that dentistry has to offer, using the latest cutting-edge digital dental technology, known as CEREC, and combining it with the unique sense of artistry and style they have built their reputation on. That means ceramic veneers and crowns, whether for a single tooth or even an entire smile make-over, are now more comfortable and convenient than ever, with most cases now possible in just one day.

“We’re excited to take CAD-CAM technology to a place and a level that few in the country have,” says Dr. Fisher. “Rather than taking two or more appointments in the office, and often weeks spent wearing temporary veneers or crowns, we’re now able to use the latest in digital dentistry to design, create and give you your new smile, often in just one day.” While digital dentistry and CEREC are not themselves new, the two doctors at F&Z Dentistry are utilizing the latest in-office technologies to take same-day dentistry to new heights.

Dr. Fisher and Dr. Zitterich are widely known for personally designing each and every smile they create, whether it’s for a few top front veneers, or an entire smile make-over. “I love that we ourselves can become the lab and are able to customize a smile at our fingertips instead of a far-away technician that doesn’t know our patient’s face, smile proportions and esthetic desires like we do,” says Dr. Zitterich.

The traditional method for veneers and crowns often requires multiple office visits, messy impressions and weeks spent wearing temporary restorations. And this process might be even more complicated for patients with larger esthetic, or full mouth restorative needs. But that’s all changed at Dr. Fisher and Dr. Zitterich’s office. After digitally scanning your teeth to create a virtual 3-D model, they use CEREC’s modeling software to personally design your new smile. Then, their CEREC in-office milling device creates the veneers and crowns with incredible precision and detail. All that’s left to do then is custom-color your new teeth to match or enhance your smile, and permanently place them.

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DR. MICHAEL FISHER AND DR. MARISA ZITTERICH HAVE COMBINED THEIR NATURAL ARTISTIC TALENTS WITH THE LATEST INNOVATIONS IN DIGITAL CAD-CAM DENTISTRY TO DESIGN AND CREATE PERSONALIZED, COMPLETE SMILE MAKE-OVERS, OFTEN IN A SINGLE VISIT.

“The future of dentistry is already here,” says Dr. Fisher. “New advances in dentistry are rapid and if you don’t keep up, you’re already behind,” adds Dr. Zitterich. With CEREC and other leading technologies like digital radiography, cosmetic imaging, intra-oral cameras, and dental lasers, they are committed to providing their patients with the most advanced, comfortable and convenient care available.

An entire smile makeover in one day is not just possible; it’s happening now in the office of Fisher & Zitterrich Family, Cosmetic, and Implant Dentistry! Not only do Dr. Fisher and Dr. Zitterrich provide the most advanced dentistry available, they do so in an office as comfortable as your own home, with a personal satellite HDTV in every treatment room. Along with their caring team of Cindy, Kelsey, Cayley, Kevyn, Christi, Amber, Hannah, Andrea, Jenn and Carla, they offer all aspects of dentistry, including cleanings and check-ups, cosmetic dentistry and smile makeovers, implant and reconstructive dentistry, root canal treatment and even treatment for sleep apnea and snoring. Knowing affordability is important, all traditional dental insurances are accepted and financing plans are available.

Dr. Michael Fisher, a 1986 graduate of Texas A&M University and 1990 graduate of Baylor College of Dentistry, is a long-time member of Lake Pointe Church, where he co-teaches a Life Group and serves on the Elder Board. He enjoys supporting local ministries and dental mission work both locally, and as far away as Russia, Mexico, South Africa and Haiti. Married for 31 years to his high school sweetheart Carla, they have three children – Monica, Landon and his wife Cayley, and one grandchild, Charlotte! Dr. F’s interests include photography, hunting, restoring a 1959 Austin-Healey with his Dad, cycling, and most of all, spending time with his family.

Dr. Marisa Zitterrich, originally from Forney, graduated from the UT School of Dentistry in Houston. She received her Bachelor’s degree from Baylor University where she graduated Magna Cum Laude, majoring in Biology and minoring in Chemistry. Married to her high school sweetheart Kyle, they have two “kids,” their boxers Roxie and Baylor. She has a passion for service and has performed missionary dentistry here in Texas, and farther away in Mexico, Nicaragua and Costa Rica. Dr. Z. enjoys outdoor activities like Camp Gladiator, running and cycling.



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